Netusage Business Reporter

Network Business Visibility

Netusage Business Reporter is an element of the Netusage Console, a plug-and-play appliance that converts raw data into intelligent reports that can be viewed via a standard web browser. Netusage Console sits on the network collecting and processing standard Cisco NetFlow data, with no disruption to network performance and no additional client software.
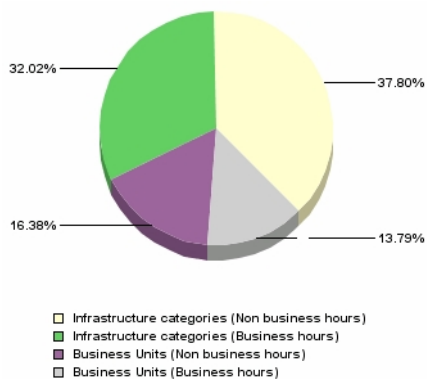
Netusage Business Reporter provides insight into who is using the network, detailing infrastructure and business traffic for better control over WAN management, Internet connectivity visibility and B2B connectivity visibility.

- What business activities cause 'spikes' in usage and affect the performance of the network?
- How much bandwidth is consumed by individual business units?
- Is correct information available to enable accurate chargeback on usage?
- Do the requirements of different departments clash and cause a dip in network performance at certain times?
- Is there non-business activity occurring that impacts the traffic on the network?
- Can you provide evidence to allocate network upgrade costs back to business managers?

Netusage Business Reporter enables the network's value as a business resource to be accurately monitored and managed which effectively bridges the gap in perception of the network as an IT cost by demonstrating how it is utilised across the organisation. What is more, Netusage Business Reporter starts generating these reports as soon as it is enabled. There is no need for additional software or any customer specific programming.

Breakdown all Infrastructure and Business Usage

Building on the power of the Netusage Application Rules Engine, Netusage Business Reporter shows you a full application breakdown for every business unit, and for each infrastructure category. See total infrastructure or business traffic over time or drill down to see traffic breakdowns by infrastructure category or business unit. Netusage Business Reporter generates daily, weekly and monthly reports to show network usage by business units.

Business unit	Business Hours	Non-Business Hours
Sales	9.44%	11.16%
Marketing	2.35%	2.83%
Finance	1.25%	1.45%
HR	0.75%	0.93%
Total	**13.79%**	**16.38%**

Infrastructure category	Business Hours	Non-Business Hours
Unknown	25.49%	30.20%
Web	2.57%	2.93%
E-Mail	2.41%	2.81%
System and Network Monitoring	0.81%	0.95%
Directory Services	0.75%	0.91%
Total	**32.02%**	**37.8%**

Business Impact of Netusage Business Reporter

Understand Business Usage	Netusage Business Reporter provides visibility of business usage by application (including custom applications), as well as infrastructure usage such as email and web.
Map Network Usage to Business Units/Departments	Business Reporter allows you to allocate applications to their respective business unit or department by mapping custom applications against business units show who is using the network, for what and for how long.
Optimise Network Usage	Businesses have had little incentive to optimise their bandwidth usage – until now. Netusage Business Reporter allows network teams to hold businesses accountable for their bandwidth usage – rather than absorbing the costs into their own budget. This focus encourages business units or departments to use the network more efficiently.
Align Business Planning with Bandwidth Impact	Netusage Business Reporter shows the impact of moving, upgrading or decommissioning custom business applications – even to the level of predicting the bandwidth impact of moving business units to different sites.
Immediate Cost Savings and fast ROI	Netusage Business Reporter gives the business view of what is happening within your network. As a result users can avoid unnecessary upgrades and reduce bandwidth costs by: - Identifying and eliminating wasteful traffic within the business unit or department, - Scheduling batch traffic to quiet periods, - Identifying under-utilised links, - Optimising the amount of bandwidth required at a departmental/ business unit level.

Netusage Business Reporter is a part of the Netusage Console. Other modules available include Traffic Reporter, Host Reporter and Cost Reporter.