

Netusage Cost Reporter

Network Cost Visibility

Netusage Cost Reporter is an element of the Netusage Console, a plug-and-play appliance that converts raw data into intelligent reports that can be viewed via a standard web browser. Netusage Console sits on the network collecting and processing standard Cisco NetFlow data, with no disruption to network performance and no additional client software.

Netusage Cost Reporter gives you unparalleled control over the cost of your network. By providing insight into who is using the network and detailing infrastructure and business traffic by business units you can allocate costs down to business unit level with greater accuracy and consistency than ever before.

- Network cost reporting without the need to be a network engineer.
- Provision of usage-based network cost allocation.
- Can the business be charged appropriately for the bandwidth it uses?
- How can the business unit be more efficient in its use of the network?

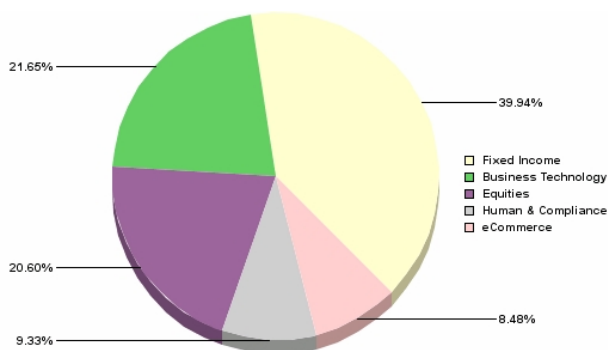
By turning standard Cisco NetFlow data into cost allocation reports Netusage Cost Reporter brings the perception of the network as a business resource into sharp focus. Business unit or department can be made to appreciate the value of the network and optimise their utilisation of the resource in order to minimise costs and maximise effectiveness.

Accurate Cost Reports based on Utilisation

As a valuable element of the Netusage Console, Netusage Cost Reporter provides an accurate reflection of the cost contribution per link by cost centre. The costs are weighted by headcount within the business unit.

The reports transform standard Cisco NetFlow data into meaningful, easy-to-understand reports, making network cost allocation as simple to read as a telephone bill. The reports are accessible via any web browser, without the need to install any client software.

As the reports are derived from real information gathered from the network they can be viewed at aggregate level, with detail revealed by drilling down into areas of particular interest.



Business unit	Breakdown	Cost/GBP	% Total
Fixed Income	Applications Cost Centres	391.45	39.94%
Business Technology	Applications Cost Centres	212.16	21.65%
Equities	Applications Cost Centres	201.90	20.60%
Human & Compliance	Applications Cost Centres	91.45	9.33%
eCommerce	Applications Cost Centres	83.08	8.48%
Total		980.04	100.00%

Click on a link below to view a more detailed cost breakdown for that business unit.

Business Impact of Netusage Cost Reporter

Business Units 'Own' Responsibility	Netusage Cost Reporter provides the necessary information to transfer the responsibility for justifying application bandwidth costs to the business that owns the application.
Infrastructure Traffic Costs Equitably	Businesses can be charged for their infrastructure traffic (email, web, file server) usage by headcount, while the traffic generated by business applications is charged specifically to the relevant business units.
See Full Picture	Netusage Cost Reporter enables the full cost of bandwidth to be visible. Businesses can use Cost Reporter to model or predict the bandwidth cost impact of moving, enlarging or optimising business applications.
Immediate Cost Savings and Fast ROI	Netusage Cost Reporter enables you to see the real costs of your network. As a result, the business can avoid unnecessary network upgrades and reduce bandwidth costs by: <ul style="list-style-type: none"> ▪ Providing cost visibility to non-network personnel, ▪ Enabling easy drill-down reporting to identify cost saving opportunity, ▪ Providing easy exporting of reports, ▪ Reducing the need for support staff at remote sites.

Netusage Cost Reporter is a part of the Netusage Console. Other modules available include Traffic Reporter, Host Reporter and Business Reporter.